

# Newsletter 1: Developing cultural innovation with Marebox project



## *Bridging culture and audiovisual content through digital*

[Marebox](#) is an EU co-financed project under [Creative Europe Programme](#), which aims to develop cultural, artistic, innovative and audience-centered experiences with the integration of cutting-edge technologies for content creation, on the topic of underwater culture. Through digital content, artistic view and exhibitions, **Marebox** enables the protection and promotion of **European Underwater Culture**, which is not easily accessible to the wider public and the raising of awareness on the current challenges of the Sea, with a focus in the Mediterranean.

The main outputs of **Marebox** project are:

- A pan-European residency programme for Marebox exhibits creation, under the theme of Underwater Culture
- A travelling exhibition that will be hosted in Greece, Italy and Germany
- Digital Apps to support Marebox activities

[Read more about Marebox project](#)

## **Successful completion of the Marebox Art Residency**

The Art Residency, took place at the BoCsArt complex in Cosenza, Italy, from June 21<sup>st</sup> to July 2<sup>nd</sup>, 2021. The Residency hosted **20 international participants**, both artists and professionals/scholars, from 9 interdisciplinary teams. Moreover, another team was selected for participating remotely. In total, **10 teams were selected among 163 proposals**, submitted through the Open Call for Artists and Multidisciplinary teams: "**Water Weighs: tracing underwater memory, the sea's life and its corporality**".

The main aim of the Residency was to **mingle the cultural with artistic and creative sector and technology**. During the Residency, several workshops, visits and speeches took place along with artwork creation, tutoring and supporting the teams. Through this creative process, each team **created a final multimedia and interdisciplinary artwork**. The artefacts jointly formed the **Marebox travelling exhibition** that will be hosted in 3 exhibition spaces in Europe until the end of the project.

[Read more about the residency](#)

## Exhibition locations

The main purpose of the Water Weighs exhibition is to **raise public awareness** on important issues that plague the Mediterranean over time (environment, migration, social cohesion, etc.). Through their works, the artists revealed unique stories of trade, war, migration, cultural and natural heritage, degradation of the marine environment and myths of the past.

### 1<sup>st</sup> exhibition in Thessaloniki, Greece

*Water Weighs* interactive exhibition was successfully completed on Wednesday, October 27, 2021, gathering positive comments from all the visitors who passed by the Emilios Riadis building of the Thessaloniki International Fair. A world premiere of 10 compositions by 22 artists was hosted with the central theme of the Mediterranean Sea and the precious but fragile underwater environment to be a timeless capsule that connects the past, present and future.

### 2<sup>nd</sup> exhibition in Berlin, Germany

The Marebox exhibition vol. 2: *EMERGENT STRATEGIES FROM THE DEEP* was hosted at Savvy Contemporary art space, from November 14, to November 28, 2021. The presented artworks ensemble, showcase the challenge of navigating Mediterranean, through stories about identity, trade, war, migration, colonialism, and degradation of the marine environments.

### 3<sup>rd</sup> exhibition in Cosenza, Italy

The exhibition has travelled from Berlin to Cosenza and will be on display from December 20, 2021, at the BoCs Art Museum, inside the monumental complex of San Domenico.

[Check the photos from our exhibition in Greece](#)



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